

LUXURY ASIA MEDIA KIT

Asia's Luxury Travel and Lifestyle Magazine

2026



EDITORIAL

LUXURY ASIA MAGAZINE is the leading publication in the global luxury market. Its audience around the world has a shared appreciation and desire for quality, exclusivity, heritage, taste, and fine design. It is the media that the most successful people rely on to discover the ideas, opinions, products, and experiences that will matter most to them.

Featuring only the products and services of the very highest order available in the world today, LUXURY ASIA MAGAZINE is the essential guide for the modern connoisseur. We invest heavily in content production and origination. This approach has attracted us a loyal following of readers through the years, and also the most respected luxury experts in the world as contributors to our website.

LUXURY ASIA MAGAZINE, is one of the world's luxury travel websites. We inspire discerning travellers with articles, news and special offers from the world's best luxury hotels, resorts, villas, cruise lines, destinations, and travel providers.



HOLISTIC COVERAGE

Our website is a holistic offering of news, in-depth reviews, shopping recommendations and service offerings, catered for the luxury purchaser looking for information online.

We provide a trusted environment for our inquisitive and acquisitive readers to both educate and empower themselves in their luxury purchases.

Digital-First Strategy

Our team of editors and writers produce content for a digital-first audience to deliver content tailored to a premium audience on the move.

Audience Highlights

READER PROFILE

ANNUAL PERSONAL INCOME (USD)

UNDER 50K	9%
50K TO 100K	24%
100K TO 150K	27%
150K TO 200K	28%
ABOVE 200K	12%

AGE GROUP

UNDER 28	9%
28-34	38%
35-44	35%
45-54	10%
>55	8%

GENDER

- MALE 51%
- FEMALE 49%



OCCUPATION

PROFESSIONALS	45%
BUSINESS OWNERS	11%
SENIOR MANAGEMENT	38%
OTHERS	6%

QUALITY AND QUANTITY OF ADS

MOST TRUSTED BY CLIENTS AND READERS ALIKE

We have published, on average, 6 new editorial stories every week

Our readers continue to grow steadily every year.

We believe in long-term brand and trust building. We are not only a credible source of information for our loyal readers, but also the most trusted environment for our advertisers.

STRICT CONTROL OVER QUALITY AND QUANTITY OF ADS

One of our steadfast principles is our belief in controlling:

- the total number of advertisements in every position
- the total number of advertisers on the entire website
- the quality and positioning of advertisers that appear on the website

We understand luxury, and your brand will never be seen in the wrong company on our site.




Reach Highlights

25,996 Daily Unique Visitors

840,812 Monthly Visitors

Targeting Luxury Buyers and Consumers



A seamless experience across all devices

- 100% Mobile friendly online
- Truly responsive, scroll-friendly content.
- Consistently appear top 10 in Google Search
- Rate Card
- Feature Article USD\$ 3000
- Side Banner Ad USD\$ 3000/ mth



CONTACTS

FOR ENQUIRIES ABOUT LUXURY ASIA :
luxuryasiainsider.com